## GreenHouse

# Target Market Determination

Prime Investment - Fixed

Determination Criteria	Description		
Version No:	Target Market Determination v.001		
Start Date:	05/10/2021		
First and ongoing review period:	The first review, and each ongoing review, must be completed within each consecutive 12 months period from the Start Date.		
Product:	Prime Investment - Fixed		
Issuer	Columbus Capital Pty Ltd ACN 119531252 AFSL & ACL 337303 (Columbus)		
About the TMD	This Target Market Determination (TMD) document is not intended to provide financial advice. Please refer to our Terms and Conditions and Credit Guide before deciding product suitability. Our product terms and conditions will be provided to you upon request. This TMD aims to provide an understanding of the class of customers we have designed this product for, being the target market. When considering the target market, we focused on our customers' objectives, financial situation, and needs within this class of people we believe this product to be suitable.		
	Target Market		
Description of the Target Market	<ul> <li>The features of this product have been assessed as meeting the likely objectives, financial situation and needs of consumers who</li> <li>are: <ul> <li>At least 18 years old;</li> <li>Individual borrowers (as single &amp; joint borrowers) and</li> <li>An Australian citizen or a permanent Australian resident;</li> </ul> </li> <li>Require a loan to purchase or refinance an investment property and who may also wish to release some of the equity in their property for other purposes such as to consolidate debt or to be used for personal or investment purposes;</li> <li>Require an offset account;</li> <li>Require the certainty of a fixed interest rate;</li> <li>Are able to make up to \$20k of extra repayments without penalty; and</li> <li>Want the option of either principal and interest or interest only repayments.</li> <li>Satisfy our eligibility criteria;</li> </ul> The product meets the likely objectives, financial situation and needs of consumers in the target market because it provides them with the certainty of a fixed rate for an initial period of time, allows them to deposit funds into an offset account and/or make additional payments directly into the loan to reduce the amount of interest payable up to \$20k additional per annum whilst maintaining the ability to draw on surplus funds when required. This product also allows consumers to select interest only or principal and interest repayments in order to reduce their overall debt and build equity.		
Classes of Customers for who the product may not be suitable	<ul> <li>This product may not be suitable for consumers who:</li> <li>Do not meet the eligibility requirements;</li> <li>Are looking to purchase or refinance a residential owner occupied property;</li> <li>Are looking to construct a property; or</li> <li>Require the ability to provide alternative methods of income verification.</li> </ul>		
Appropriateness statement:	Greenhouse has considered that the product including its key attributes is appropriate for the target market including the likely objectives, financial situation and needs of consumers in the target market.		

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Description of the product, including key attributes.	<ul> <li>Minimum Ioan size: \$50,000</li> <li>Maximum Loan Size: \$2,000,</li> <li>Maximum LVR:         <ul> <li>80% for Inner-City</li> <li>90% for Regional p</li> <li>95% for Metro and</li> </ul> </li> <li>Offset facility available for a feedback</li> </ul>	xtra repayments without penalty 000 (subject to LVR and postcode policy) postcodes iostcodes Non-Metro postcodes		
	Distribution Conditions/Restrictions			
	<ul> <li>distribution of the product to the t</li> <li>Direct <ul> <li>Online</li> <li>By phone</li> <li>In person</li> </ul> </li> <li>Third party – Accrect</li> </ul> The distribution channels and com <ul> <li>The product has a wide target</li> <li>Our staff have the necessary t</li> <li>The consumer is within the tar reviews.</li> </ul> We rely on existing distributor <ul> <li>Our approval system has chect market; and</li> </ul>	(e.g. branch, agency, or premises visit) lited mortgage brokers subject to Best Inte ditions are appropriate because: market; raining, knowledge and accreditation (if re rget market. All of our staff must continual s, methods, controls and supervision alrea cks and controls in place to flag applicants are subject to a higher duty under BID to e	erests Duty (BID) quired) to assess whether ly satisfy annual compliance ady in place; s who may be outside the target	
	TMD Reviews			
Initial Review	Within 12 months of the date of this TMD			
Periodic Review	Each year on the anniversary of this TMD.			
Review Triggers	<ul> <li>Specific events will prompt Greenhouse to review this TMD, which includes: <ul> <li>A significant dealing of the product to consumers outside the target market occurs;</li> <li>A significant number of complaints are received from customers in relation to the product;</li> <li>A significant number of defaults occur;</li> <li>A significant breach has occurred in connection with the issuing and distribution of this product a</li> <li>A significant number of late repayments are being recorded;</li> <li>A material change is made to this product</li> <li>Unexpected early stage arrears are detected</li> </ul> </li> <li>If a review trigger occurs, we will complete a review of the TMD within ten business days. Meanwhile will cease to offer this product to our customers until our TMD review concludes and any necessary changes to the product or TMD, including distribution methods, are made.</li> </ul>			
	Monitoring and reporting of this TMD			
	The following data must be provided to us by any person who engages in retail product distribution conduct in relation to this product:			
	Type of Information	Description	Reporting Period	
	Specific Complaints	Details of the complaint, including name and contact details of complainant and substance of the complaint.	As soon as practicable and within 10 business days of receipt of complaint.	
	Complaints	Number of complaints	Every 6 months	
	Significant Dealing (s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g., why it is not	As soon as practicable, and in any case within 10 business days after becoming aware	
		consistent with the TMD)		